

Introduction

Thank you for participating in the testing of a new annual reporting system. As parish communications standing committee chairpersons, your report adds value to our diocesan, provincial and national perspective.

The form is very comprehensive and broken into each sub-heading. Please do not feel daunted by the length of the report. There are many options, but we understand that councils will focus on just a few of the priorities listed. It is perfectly okay to leave questions unanswered if your council has not pursued a certain topic.

Thank you for completing this annual report. It will help us to know better what your council is doing and what your members interests are.

* 1. Name of Chairperson:

* 2. Name of Parish Council:

* 3. Parish Town:

* 4. Diocese:

- | | | |
|---|--|--|
| <input type="radio"/> Antigonish | <input type="radio"/> Mackenzie | <input type="radio"/> Saint John |
| <input type="radio"/> Alexandria-Cornwall | <input type="radio"/> Military Ordinariate | <input type="radio"/> St. John's |
| <input type="radio"/> Bathurst | <input type="radio"/> Moncton | <input type="radio"/> St. Paul |
| <input type="radio"/> Calgary | <input type="radio"/> Montreal | <input type="radio"/> Saskatoon |
| <input type="radio"/> Charlottetown | <input type="radio"/> Nelson | <input type="radio"/> Sault Ste. Marie |
| <input type="radio"/> Corner Brook and Labrador | <input type="radio"/> Ottawa | <input type="radio"/> Sherbrooke |
| <input type="radio"/> Edmonton | <input type="radio"/> Pembroke | <input type="radio"/> Thunder Bay |
| <input type="radio"/> Edmundston | <input type="radio"/> Peterborough | <input type="radio"/> Timmins |
| <input type="radio"/> Grand Falls | <input type="radio"/> Prince Albert | <input type="radio"/> Toronto |
| <input type="radio"/> Grouard-McLennan | <input type="radio"/> Prince George | <input type="radio"/> Valleyfield |
| <input type="radio"/> Halifax-Yarmouth | <input type="radio"/> Quebec | <input type="radio"/> Vancouver |
| <input type="radio"/> Hamilton | <input type="radio"/> Regina | <input type="radio"/> Victoria |
| <input type="radio"/> Hearst | <input type="radio"/> St. Boniface | <input type="radio"/> Whitehorse |
| <input type="radio"/> Kamloops | <input type="radio"/> St. Catharines | <input type="radio"/> Winnipeg |
| <input type="radio"/> Keewatin-The Pas | <input type="radio"/> St. Hyacinthe | <input type="radio"/> Not applicable |
| <input type="radio"/> Kingston | <input type="radio"/> St. Jean-Longueuil | |
| <input type="radio"/> London | <input type="radio"/> St. Jerome | |

* 5. Province:

- | | | |
|--|---|--|
| <input type="radio"/> Alberta Mackenzie | <input type="radio"/> New Brunswick | <input type="radio"/> Quebec |
| <input type="radio"/> B.C. & Yukon | <input type="radio"/> Newfoundland and Labrador | <input type="radio"/> Prince Edward Island |
| <input type="radio"/> Manitoba | <input type="radio"/> Nova Scotia | <input type="radio"/> Saskatchewan |
| <input type="radio"/> Military Ordinariate | <input type="radio"/> Ontario | |

The Canadian League Magazine

The best asset any organization can have is a publication through which its aims, objects and news may be broadcast among its members. (Except the Lord Build the House...)

* 6. Please rate the usefulness of The Canadian League to your members:

	Excellent	Very Good	Good	Fair	Poor
As an educational tool.	<input type="radio"/>				
As a resource for advocacy/action.	<input type="radio"/>				
As a resource for new ideas.	<input type="radio"/>				
As a spiritual resource.	<input type="radio"/>				

7. Is there any article published in 2015 that really resonated with you and if so, which one and why?

* 8. Has your council submitted an article for the magazine in the past year?

Yes No

* 9. How many council members have expressed a preference for the magazine in electronic form only?

Number of members:

Media for Evangelization

The world of the mass media represents a new frontier for the mission of the church because it is undergoing a rapid and innovative development and has an extensive worldwide influence on the formation of mentality and customs. (Christifideles Laici)

* 10. In your role as chairperson, have you promoted either of the following to your council members?

	Yes	No
Faith-oriented programs	<input type="radio"/>	<input type="radio"/>
World Communications Day (first Sunday in June)	<input type="radio"/>	<input type="radio"/>

* 11. Resolution 1978.03 Catholic Press encouraged members to subscribe to and promote Catholic newspapers, periodicals and magazines. What media has your council supported financially or through subscription in order to assist them in their mission to evangelize?

- | | | |
|---|---|--|
| <input type="checkbox"/> BC Catholic | <input type="checkbox"/> Mass for Shut-ins | <input type="checkbox"/> The Casket |
| <input type="checkbox"/> Canadiandailymass.com | <input type="checkbox"/> National Catholic Broadcasting Council | <input type="checkbox"/> The Catholic Register |
| <input type="checkbox"/> Catholiccanada.com | <input type="checkbox"/> New Freeman | <input type="checkbox"/> Vision TV |
| <input type="checkbox"/> CCCB.ca | <input type="checkbox"/> New Wine Press | <input type="checkbox"/> Western Catholic Reporter |
| <input type="checkbox"/> Eternal Word Television Network (EWTN) | <input type="checkbox"/> Prairie Messenger | |
| <input type="checkbox"/> Flocknote | <input type="checkbox"/> Salt + Light TV | |
| <input type="checkbox"/> Other (please specify) | | |

Media to Promote the League

The introduction of the electronic media expands the League's ability to publicize Christian values.

* 12. Have you:

	Yes	No
Encouraged members to visit the CWL on Facebook or Twitter?	<input type="radio"/>	<input type="radio"/>
Encouraged members to use cwl.ca for current information?	<input type="radio"/>	<input type="radio"/>
Made use of local media to advertise your council's activities and events?	<input type="radio"/>	<input type="radio"/>
Organized telephone committee to invite members to events?	<input type="radio"/>	<input type="radio"/>
Prepared news releases for your council?	<input type="radio"/>	<input type="radio"/>
Urged your council to set aside a budget for publicity?	<input type="radio"/>	<input type="radio"/>

* 13. What types of media have you used to promote your council's activities and events?

<input type="checkbox"/> BlogSpot	<input type="checkbox"/> Facebook	<input type="checkbox"/> parish websites
<input type="checkbox"/> bulletin inserts	<input type="checkbox"/> flyers	<input type="checkbox"/> pamphlets
<input type="checkbox"/> community webpages	<input type="checkbox"/> local cable television stations	<input type="checkbox"/> placing newsletters in parish bulletins
<input type="checkbox"/> council websites	<input type="checkbox"/> local newspapers	<input type="checkbox"/> posters
<input type="checkbox"/> church bulletin boards	<input type="checkbox"/> local radio stations	<input type="checkbox"/> school newsletters
<input type="checkbox"/> church bulletins	<input type="checkbox"/> national office promotional brochures	<input type="checkbox"/> telephone committees
<input type="checkbox"/> council designed promotional brochures	<input type="checkbox"/> outdoor billboards or signs	<input type="checkbox"/> Twitter

Other (please specify)

Media Evaluation and Promotion of Good Content

Freedom of speech has been recognized as a basic right. With this freedom comes responsibility.

* 14. Have your council members been encouraged to monitor media content?

Yes

No

15. Were there any instances in 2015 where your council or members have spoken out about inappropriate content? If so, what was the offending material and what was the result of your action?

* 16. Have you expressed opinions on good or poor content to:

advertisers

network executives

Canadian Broadcast Standards Council

producers

Canadian Radio-television and Telecommunications Commission (CRTC)

We haven't expressed an opinion on good or poor content this year.

Internet service providers

* 17. Are members encouraged to monitor good television viewing and to observe their children's/grandchildren's use of the Internet?

Yes

No

* 18. During the year, have you organized opportunities for council members to discuss television/radio programs, newspaper articles, movies or rock/music videos?

Yes

No

* 19. For your personal awareness, have you become familiar with software programs and chips that are available to help censor media content?

Yes

No

* 20. Have you requested a copy of your local television rating guide?

Yes

No

21. Did you council act on any of the following media evaluation and good content resolutions and, if so, in what way? [Please refer to cwl.ca for the resolved clauses.]

	Attended workshops and seminars	Arranged for a guest speaker	Wrote letters to government	Provided volunteer services	Provided monetary donations
1962.06 Reading Material on Newsstands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1966.10 Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1969.09 TV Programming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1972.09 Portrayal of Family Life on TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1972.10 Effects of Television	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988.11 Alcohol Advertising in the Broadcast Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1990.08 Native Communications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2000.05 Violence on Television as It Relates to Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2000.06 Violence in Music Lyrics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2002.11 Responsible Internet Use for Children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2004.11 Links Between Violent, Graphic Imagery and Aggressive Behaviour and the Mechanics of Killing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Media: Newsletters and Bulletins

The written word is a fixed and visible means of publicity.

* 22. Does your council produce a newsletter? If you answer no, please proceed to Question 26.

- Yes No

23. Who prepares the newsletter?

- An appointed member. I do. The council secretary.

Other (please specify)

24. How often is the newsletter produced?

- Monthly Twice Yearly
 Every Second Month Annually
 Quarterly

25. How is the newsletter distributed?

- E-mail Parish bulletin
 Mail Website subscription

Other (please specify)

* 26. Have you signed up online to receive the monthly Be League, the national e-newsletter?

- Yes No

* 27. How many members in your council would you say have signed up to receive Be League online, including yourself?

Number of Members:

* 28. Do you share Be League with members who do not have access to the website or e-mail?

- Yes No

* 29. Has you council submitted a news item to Be League in 2015?

Yes

No

Media Relations

Positive relationship promote positive images.

* 30. What methods have you used to work with your local media for the benefit of the League?

- Invited them to attend events Touched base with them occasionally
 Sent thank you cards after your council event was published I haven't worked with the local media.

Other (please specify)

Pornography

Pornography dictates that the satisfaction of one's own desires is all that matters. It leaves in its wake broken marriages, estranged and molested children, shattered young people, and deteriorating neighbourhoods.

* 31. What steps have you taken to become informed about the influence that pornography has on children and adults?

- Attended a seminar/conference on the topic
 Reviewed current legislation
 Contacted agencies such as Child Pornography Hurts
 I haven't taken any additional steps to become aware this year.
 Read newspaper articles

* 32. Did your council distribute the League's Pornography Hurts postcards? If so, in what month?

- January
 June
 November
 February
 July
 December
 March
 August
 We chose not to participate this year.
 April
 September
 May
 October

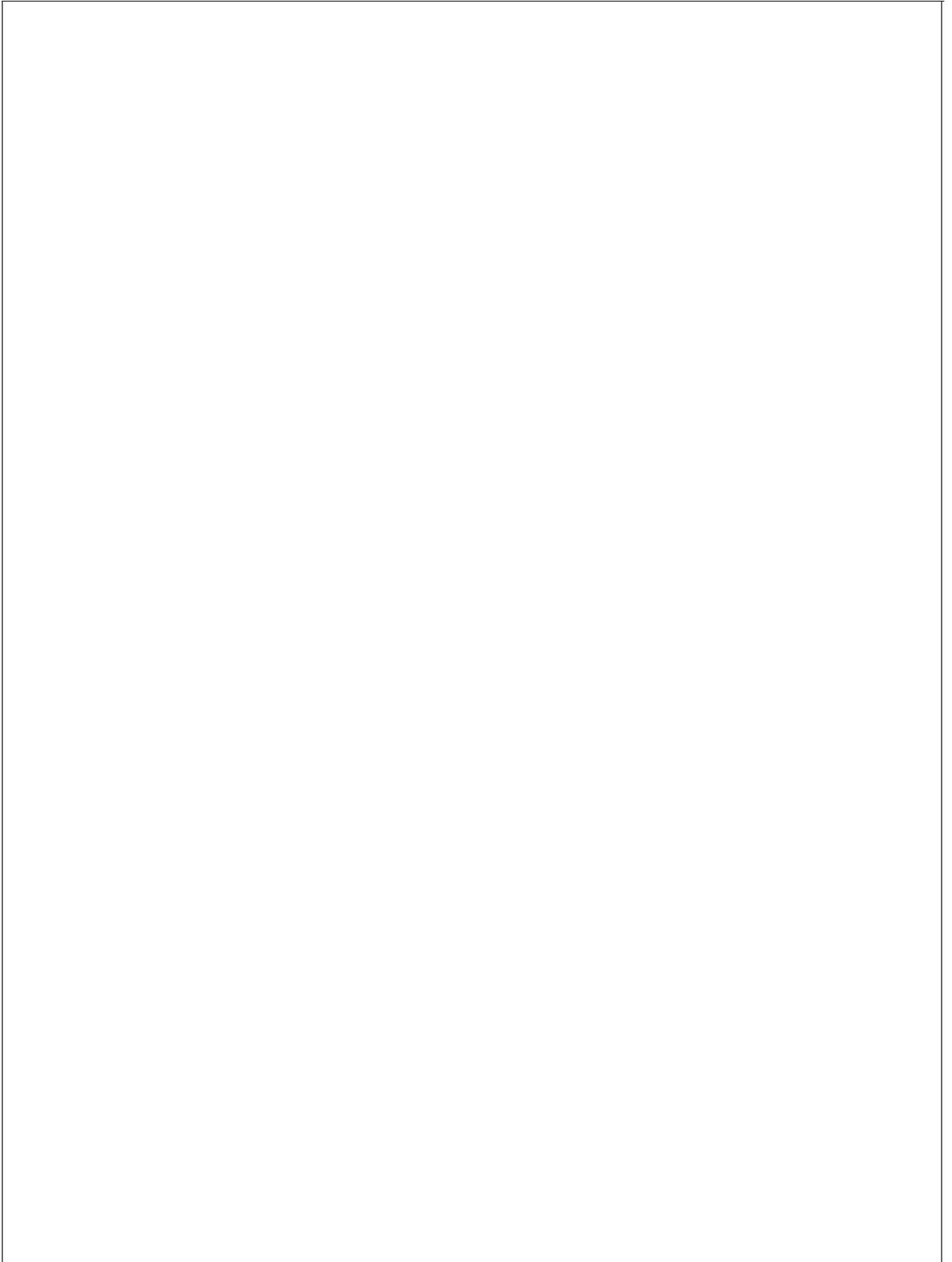
* 33. Has your council written to the prime minister, minister of justice or local members of parliament to express concern about the availability of pornography and its affect on children and adults?

- Yes
 No

34. Did you council act on any of the following anti-pornography resolutions and, if so, in what way?

[Please refer to cwl.ca for the resolved clauses.]

	Attended workshops and seminars	Arranged for a guest speaker	Wrote letters to government	Provided volunteer services	Provided monetary donations
1983.13 Campaign Against Pornography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1985.06 Pornography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1998.02 Deviant Sex Establishments/Businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2002.12 Child Pornography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2003.08 National Strategy to Eliminate Computer-Based Child Pornography	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Summary and Final Thoughts

35. Is there anything else you would like to share about your council's communications activities?